

***Radio ad copy (30 sec.)***

**Announcer 1:**

ALBERTA'S SCHOOL BOARDS HELP *(xyz school board helps)* SHAPE YOUR COMMUNITY BY MAKING SURE PUBLIC EDUCATION IS OF A HIGH QUALITY AND MEETS LOCAL NEEDS. BUT SCHOOL BOARDS NEED PUBLIC INPUT *(The board believes public input is needed)* IF YOUNG PEOPLE ARE TO EMERGE FROM OUR SCHOOLS AS WELL-EDUCATED AND WELL-ROUNDED CITIZENS.

THAT'S WHY YOUR LOCAL SCHOOL BOARD *(xyz school board)* IS INCREASING ITS EFFORTS TO GIVE ALL CITIZENS A SAY IN WHAT OUR CHILDREN LEARN. YOU CAN PLAY YOUR PART BY STAYING INFORMED AND BEING INVOLVED IN PUBLIC EDUCATION.

CALL YOUR LOCAL SCHOOL BOARD OFFICE TODAY TO LEARN HOW.

**TAG:**

- THIS HAS BEEN A PUBLIC SERVICE MESSAGE FROM YOUR LOCAL SCHOOL BOARD AND THIS RADIO STATION.