

# ALBERTA SCHOOL BOARDS ASSOCIATION

## STRATEGIC PLAN 2010-2013

### LEADERSHIP

**Mandate:** The Alberta School Boards Association provides leadership focusing on continuous improvement of the public education system.

**Strategic Priority A:** ASBA provides leadership support to school boards in providing successful learning opportunities for all students.

Key Results		Strategies	
	<p>A1 Leadership support is provided in the development and implementation of a renewed system for special needs students.</p>		<p>A1.1 Assess the recommendations and implications of the Setting the Direction review.                      A1.2 Hold an issues forum on how best to implement Setting the Direction review.                      A1.3 Advocate for resources to allow school boards to implement the recommendations.                      A1.4 Provide policy advice to school boards to implement the results of the Setting the Direction review.</p>
	<p>A2 Leadership in action based on research is provided relative to the education of First Nations, Métis and Inuit students.</p>		<p>A2.1 Compile local and international research on First Nations, Métis and Inuit education with consideration for partnership with Alberta Education and/or other international partners.                      A2.2 Prepare and distribute a report of the research project to school boards and key stakeholders.                      A2.3 Develop strategic partnerships with appropriate First Nations, Métis and Inuit groups to pursue this priority.                      A2.4 Encourage all First Nations, Métis and Inuit school jurisdictions to join ASBA as associate members.                      A2.5 Prepare a report on possible actions that could be taken by school boards quickly and without additional funds to advance this priority.                      A2.6 Investigate a new system of funding First Nations, Métis and Inuit students in Alberta.                      A2.7 Examine opportunities to enhance First Nations, Métis and Inuit representation at the ASBA Board of Directors table.                      A2.8 Prepare a report on possible opportunities for enhanced First Nations, Métis and Inuit representation at the local level.</p>
	<p>A3 Leadership in action based on research is provided relative to the education of English Language Learning students.</p>		<p>A3.1 Work with school boards to develop a working alliance with provincial organizations representing and servicing refugee families.                      A3.2 Research effective English Language Learning practices with consideration for partnership with Alberta Education and/or other international partners.                      A3.3 Prepare and distribute a report of the research project to school boards and key stakeholders.                      A3.4 Develop policy advisories for school boards with regard to English Language Learning.</p>
	<p>A4 Leadership support based on research is provided relative to the education of twenty-first century learners.</p>		<p>A4.1 Compile research on best practices in the delivery of education to twenty-first century learners.                      A4.2 Prepare and distribute a report of the research project to school boards and key stakeholders.                      A4.3 Utilize twenty-first century learning as a theme for a future general meeting.                      A4.4 Advocate for resources to allow school boards to provide appropriate twenty-first century learning opportunities.</p>

## LEADERSHIP

**Mandate:** The Alberta School Boards Association provides leadership focusing on continuous improvement of the public education system.

**Strategic Priority B:** ASBA provides leadership support to school boards in their efforts to effectively engage their public(s).

<b>Key Results</b>	B1 Leadership support based on research is provided to school boards communicating the value of public engagement.	<b>Strategies</b>	B1.1 Compile research outlining the value to school boards of public engagement.
	B2 Leadership support and resources are made available to school boards in relation to efforts to increase public engagement in education.		B1.2 Canvas school boards to offer break-out sessions on the value of public engagement at future general meetings.
			B2.1 Develop a cadre of consultants/ resources that can be made available to school boards on a fee-for-service basis to assist with their efforts to increase public engagement in education.
			B2.2 Hold issues forums to support public engagement in education.
			B2.3 Develop a communications plan to weave in messages about the role of the trustee into efforts to raise the profile of school board elections.

## ADVOCACY

**Mandate:** Providing leadership focusing on continuous improvement of the public education system, the Alberta School Boards Association advocates provincially and nationally on public education issues, with a strong voice, on behalf of locally elected school boards.

**Strategic Priority C:** Action is taken to advance the key priorities of the Board.

<b>Key Results</b>	C1 Implementation and maintenance of: Early Intervention; English Language Learning; First Nations, Métis and Inuit; and High School Completion advocacy plans.	<b>Strategies</b>	C1.1 Develop or confirm advocacy plans for each of Early Intervention, English Language Learning, First Nations, Métis and Inuit, and High School Completion.
	C2 Implementation and maintenance of the Infrastructure and Transportation advocacy plans.		C1.2 Execute the advocacy plans as developed or confirmed.
			C2.1 Execute the advocacy plans as reviewed and renewed.

## RESEARCH

**Mandate:** Providing leadership focusing on continuous improvement of the public education system, the Alberta School Boards Association provides timely, well researched information on public education issues to school boards.

**Strategic Priority D:** ASBA provides relevant, well-researched information on current and emerging public education issues to school boards and key stakeholders.

<b>Key Result</b>	D1 The research priority Early Intervention/ School Preparedness/ Early Learning is researched and the information disseminated to school boards and key stakeholders by June 2011.	<b>Strategies</b>	D1.1 Complete a research project about Early Intervention/ School Preparedness/ Early Learning. D1.2 Prepare and distribute a report of the research project to school boards and key stakeholders.
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## PARTNERSHIPS

**Mandate:** Providing leadership focusing on continuous improvement of the public education system, the Alberta School Boards Association works with other provincial organizations, national education organizations and governments to improve public education.

**Strategic Priority E:** ASBA initiates, builds and maintains key partnerships to improve public education and/or advance advocacy efforts of the Association.

<b>Key Results</b>	E1 Strengthened partnerships are in place between ASBA and other organizations in addressing advocacy issues and promoting common goals.	<b>Strategies</b>	E1.1 Explore possible topics of mutual interest with partner organizations. E1.2 Identify initiatives for which partnerships with organizations will be pursued and strengthened. E1.3 Invite partners to work with the ASBA on advocacy issues and ensure relationships with these organizations are nurtured.
	E2 Strengthened partnerships are in place between ASBA and provincial and federal governments in addressing advocacy issues and promoting common goals.		E2.1 Review strategic priorities of relevant ministries of provincial and federal governments. E2.2 Identify initiatives for which partnerships with ministries of provincial and federal governments will be pursued and strengthened. E2.3 Build partnerships with ministries of provincial and federal governments to strengthen services to students.

## SERVICES TO BOARDS

**Mandate:** Providing leadership focusing on continuous improvement of the public education system, the Alberta School Boards Association provides services to school boards.

**Strategic Priority F:** ASBA builds leadership and governance capacity of individual boards.

<b>Key Results</b>	F1 In the 2010-2011 school year, support is made available to school boards and trustees in relation to their governance accountabilities.	<b>Strategies</b>	F1.1 Develop and implement a school board/ trustee development program based on research of good governance practices.
	F2 Early in the 2010-2011 school year, support is made available to school boards and trustees to encourage participation in trustee elections.		F2.1 Resources which can be utilized to encourage participation in trustee elections are developed. F2.2 Events designed to encourage participation in trustee elections are supported.

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**Strategic Priority G:** ASBA addresses the matter of teacher bargaining beyond 2012.

<b>Key Result</b>	G1 ASBA will assist school boards in being prepared for teacher bargaining by August 31, 2012.	<b>Strategies</b>	G1.1 Canvas school boards in Fall 2010 in relation to the direction that school boards may wish to take with regard to teacher bargaining. G1.2 Act upon the direction and immediately address the matter of teacher bargaining beyond 2012.
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