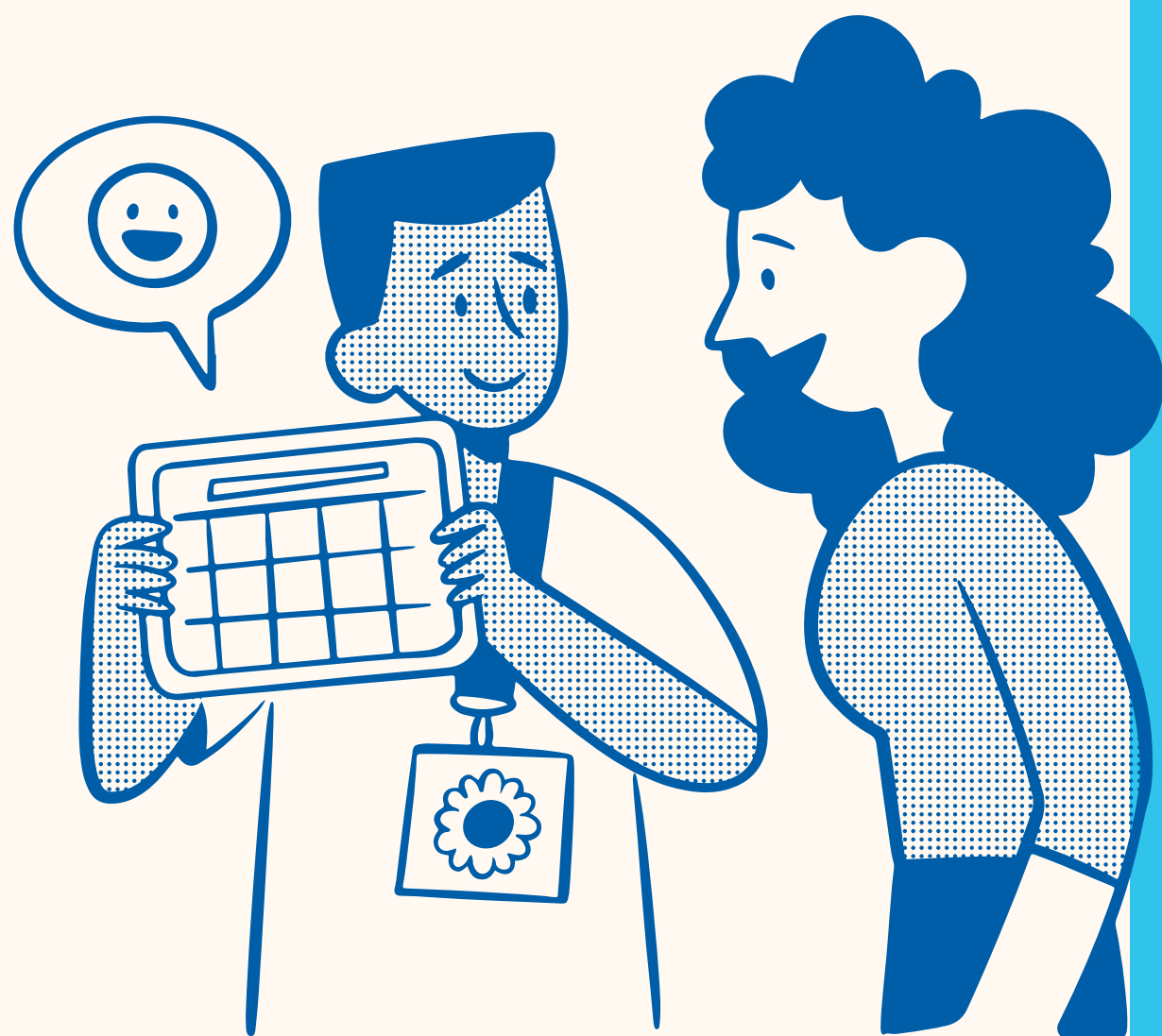


HOW TO USE

AI IN YOUR CAMPAIGN

IDEATE AND BRAINSTORM

Use AI to initiate drafts and ideas.
Be aware of its influence, fact
check and critically review before
incorporating any AI-produced
material.



ROLEPLAY VOTER CONCERNS

Use AI to roleplay diverse
community members to discuss and
gain insights on new perspectives.

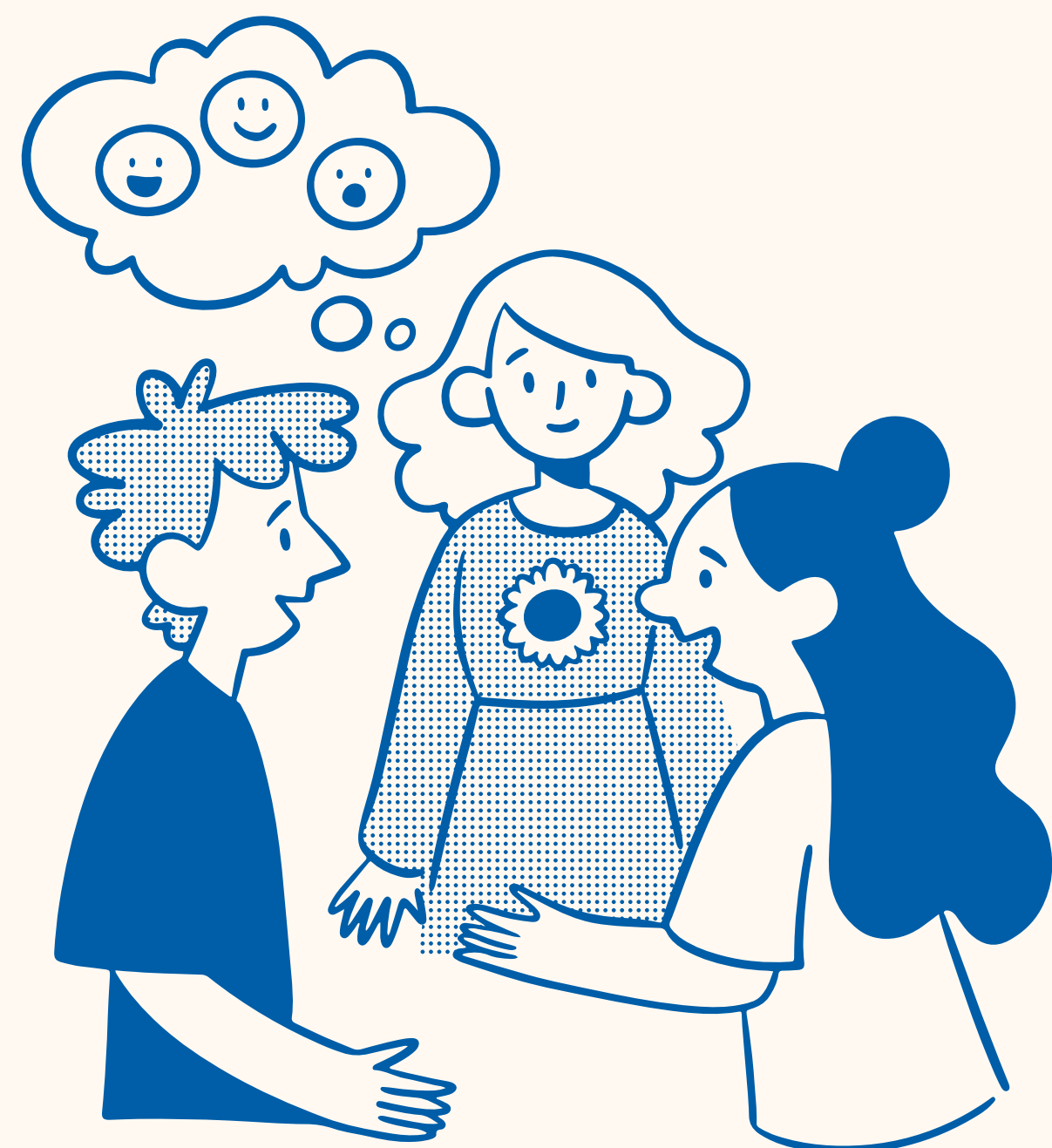


01

02

03

04



OPTIMIZE CAMPAIGN ACTIVITIES

Use AI to free up your volunteer
resources and time by aiding in
repetitive tasks such as data entry and
scheduling. Be aware of your obligations
regarding data privacy and security risks
with any AI tools used.



ALIGN CAMPAIGN VALUES

Ensure your use of AI aligns with your
campaign values by knowing how you
will use it, being transparent and
ensuring oversight.