



Strategic Plan 2023-2026

Vision

Empower exceptional governance in public, separate, and francophone school boards

Mission

Promote and serve member boards in supporting student success

Values

- Integrity through undertaking principled actions*
- Collaboration through continued engagement with members*
- Diversity through reflecting the diverse local contexts*
- Accountability through regular reporting to members*
- Transparency through ongoing communication with members*

Priorities

Strengthen member school boards' ability to govern

Goal 1

Provide professional development and learning resources for trustees

Goal 2

Provide consulting services and support for school boards

Elevate the value and expertise of ASBA and locally-elected school boards

Goal 1

Raise public awareness of ASBA and locally-elected school boards

Goal 2

Maintain a high level of public confidence by continuing positive and constructive public and government relations

Impact all decisions related to education

Goal 1

Position locally-elected school boards and ASBA as the identified leaders on all educational matters

Goal 2

Advance member priorities through targeted advocacy and strong relationships with all stakeholders