



Synopsis February 15, 2019

ASBA Board of Directors Strategic Planning Session, Finance and Audit Committee meeting and Special Board of Directors meeting: Key discussions and decisions

This synopsis is provided to support ASBA Directors in reporting to their respective constituencies following a Board of Directors meeting.

Strategic Planning Session

President Lorrie Jess described the need to focus on advocacy, stating that “school boards and trustees have the opportunity to effect public opinion.”

CEO Dr. Vivian Abboud updated the board regarding the current status of the strategic plan, and then shared her vision for ASBA. She spoke about the need for raising the image and profile of ASBA, focusing on advocacy work and fostering stronger partnerships with stakeholders.

Updating of current ASBA 2017-2020 Strategic Plan

Directors went through an environmental scan, followed by a confirmation of our strategic focus. Shortly thereafter, the board discussed strategic issues and identified priorities; prioritized goals and strategies; and decided on next steps.

Next steps and key dates:

- The Board of Directors will review the new strategic direction during the March 15 board meeting
- Members will be surveyed regarding the new Strategic Plan between March 1 and 31, 2019
- The board will finalize the draft Strategic Plan April 10 – 15, 2019
- The updated Strategic Plan will be presented at SGM

Finance and Audit Committee Meeting and Special Board of Directors meeting

The Board of Directors discussed various line items and budget assumptions which included no membership fee increase. Based on the assumptions, administration is now developing the ASBA budget 2019-2020 in preparation of the next board meeting March 14 and 15, 2019.