



Minutes

ASBA Special Board of Directors' Meeting

February 20, 2019

ASBA Office, 1200, 9925 – 109 Street, Edmonton, Alberta

Or via video/teleconference at <https://zoom.us/j/451519757>

Attendance

Board of Directors

Lorrie Jess, President
Trina Boymook, Vice-President
Cheryl Dumont, Director, Zone 2/3
Arlene Hrynyk, Director, Zone 2/3
Daryl Scott, Director, Zone 4
Marsha Tkach, Director, Zone 5
Brad Toone, Director, Zone 6
Cathie Williams, Director, Calgary Catholic Schools
Debbie Engel, Director, Edmonton Catholic Schools

Regrets

Delainah Velichka, Director, Zone 1
Trina Hurdman, Director, Calgary Board of Education
Michael Janz, Director, Edmonton Public Schools

Guests

Nathan Ip, Provincial Coordinator, HEADSTRONG Initiative, Canadian Mental Health Association – Edmonton Region

Staff

Dr. Vivian Abboud, CEO
Kit Anderson, Coordinator, Governance and Committees
Tatiana Hagerty, Executive Assistant
Rae Thygesen, Manager, Communications and External Relations

Call to Order

President L. Jess called the meeting to order at 9:05 a.m.

President L. Jess made the following treaty acknowledgement:

“We are grateful to have each of you joining us from your respective homes within Treaty 6, Treaty 7 and Treaty 8 territories as we come together virtually today. We respect and recognize the rich diversity of knowledge, protocols and practices of the Blackfoot, Dene, Cree, Saulteaux, Nakota, Tsuut’ina and Métis people of the territories where our respective schools and boards are situated. We also want to keep in mind all of the children of these Nations, as well as all of those from other First Nations, Inuit and Métis communities who attend our schools and to whom we are responsible.”

Roll call was made.

1.0 Approval of Agenda

MOTION moved by D. Scott:

BE IT RESOLVED THAT

“The agenda be approved as circulated.”

CARRIED

Absent: C. Dumont, T. Hurdman, M. Janz, D. Velichka

2.0 Conflict of Interest Declaration

No conflict of interest was declared.

3.0 Overview of Advocacy Work

Vice-President T. Boymook provided an overview of the work conducted by the Advocacy Committee since the Committee’s inception on December 14, 2018. To share with the Board the work of the Committee, the following documents were circulated to the Board as part of the meeting package prior to the meeting:

- ASBA Advocacy Roadmap
- ASBA Advocacy and Engagement Action Plan 2018-2019
- Executive Summary of the Generative Discussion Survey Report
- Executive Summary of the Board Autonomy Survey Report
- Advocacy Plan for Funding – Communications Guide
- President’s Key Messages on Funding
- Sample Media Release on Funding

Vice-President T. Boymook reviewed the above documents and answered the questions of the Board.

C. Dumont joined the meeting at 9:21 a.m.

4.0 Ongoing Advocacy Work on Mandatory Entry-Level Training for Class 1 and 2 Driver's Licences (MELT)

Vice-President T. Boymook provided a summary of the work that was done on MELT. She informed the Board of the Education Partners' Special Meeting held on February 6, 2019. Student Transportation Association of Alberta (STAA) attended the meeting and joined the advocacy efforts as well. As a result of the meeting, ASBA took the lead on the advocacy work and wrote a letter to the Ministers of Education; Labour; and Transportation requesting an urgent meeting. Various advocacy approaches were also mentioned.

President L. Jess advised the Board that numerous communications materials were developed for ASBA executive and voluntary member use, including key messages for rural and urban/metro boards as well as sample news releases. These would be circulated to the Board for review and distributed to the members thereafter. The Executive Committee would call a meeting with ACSTA, FCSFA, and PSBAA to bring them up to date on our advocacy efforts and discuss common interests.

ACTION ITEMS:

- 1) Administration to circulate draft Key Messages for Rural and Urban/Metro Boards and sample news releases to the Board of Directors to review and provide feedback to Administration by February 21, 2019.
- 2) The communication materials to be finalized for distribution to membership by the Advocacy Committee meeting at its meeting on February 22, 2019.
- 3) Communications materials on MELT to be distributed to membership on February 25, 2019, and Funding on February 26, 2019.

5.0 Advocacy Committee Terms of Reference

The terms of reference of the Advocacy Committee were circulated prior to the meeting as part of the meeting package.

MOTION moved by D. Scott:

BE IT RESOLVED THAT

"The Board of Directors approves the Terms of Reference for the ASBA Advocacy Committee as circulated."

CARRIED

Absent: T. Hurdman, M. Janz, D. Velichka

6.0 Partnership with Youth Mental Health Summit at SGM2019

Nathan Ip, Provincial Coordinator, HEADSTRONG Initiative, Canadian Mental Health Association – Edmonton Region, joined the meeting at 10:08 a.m.

Handout *Proposal to hold Youth Summit on Mental Health concurrently with ASBA SGM 2019* was circulated to the Board by email to remote participants and a hard copy to those present in person.

N. Ip made a presentation to the Board which included the following items:

- HEADSTRONG, an evidence-based anti-stigma national initiative, created by the Mental Health Commission of Canada (MHCC). It inspired youth ages 12-18 to Be Brave, Reach Out and Speak Up about mental health. HEADSTRONG taught students how to reduce stigma and become mental health champions in their schools.
- HEADSTRONG approached the ASBA to partner for the provincial event for the following reasons:
 - ASBA's reach across all school boards in Alberta
 - Alignment with ASBA priorities and mandates
 - Ability to create lasting impact
- HEADSTRONG aimed to deliver the following
 - Cost recovery model of the summit
 - High profile/ high impact event
 - Provide funding and org support to the students

Video on HEADSTRONG events was shown.

N. Ip took questions from the Board.

N. Ip left the meeting at 10:48 a.m.

Discussion of the proposal took place.

MOTION moved by T. Boymook:

BE IT RESOLVED THAT

“The ASBA Board of Directors directs that the CEO proceeds with the proposal to include a partnership with the HEADSTRONG Initiative's Youth Mental Health Summit into ASBA's 2019 Spring General Meeting.”

CARRIED

Absent: T. Hurdman, M. Janz, D. Velichka

Adjournment

The President adjourned the meeting at 11:33 a.m.

Chair

Chief Executive Officer