



STRATEGIC PLAN 2020 – 2023

| | |
|-------------------|--|
| VISION | <ul style="list-style-type: none"> • Inspiring exceptional public, separate and francophone school board governance. |
| MISSION | <ul style="list-style-type: none"> • To promote and serve member boards in supporting student success |
| VALUES | <ul style="list-style-type: none"> • Accountability and Transparency • Collaboration • Diversity (embrace, reflect & respect) • Integrity |
| PRIORITIES | <ol style="list-style-type: none"> 1. To empower school boards to govern in support of the diverse educational needs of all students <ul style="list-style-type: none"> • Customizable services are accessible to all school boards to adapt to their local needs • Quality services are developed 2. To promote the value and credibility of member boards and the ASBA <ul style="list-style-type: none"> • Increased awareness and profile of locally elected Boards and the Association 3. To have influence in all decisions related to education in Alberta <ul style="list-style-type: none"> • Locally elected school boards and ASBA will be the identified leaders on all educational matters • Strong relationships are maintained with all stakeholders 4. To operate in a fiscally sound manner <ul style="list-style-type: none"> • Culture of transparency is promoted • Financial information will continue to be made available to members |